

Press Release

SJM Partners with TVB to Present “This City Never Sleeps”

Star-Studded Filming Showcases Macau’s Glamour on Screen

(Macau, 18 December 2025) A grand blessing ceremony for This City Never Sleeps, a flagship drama produced by Television Broadcasts Limited (“TVB”) and title sponsored by SJM Resorts, S.A. (“SJM”), took place at Kam Pek Market, a gastronomic landmark in San Ma Lo. The star-studded event drew large crowds of enthusiastic fans eager to catch a glimpse of their idols, significantly boosting the district’s energy and footfall. With SJM’s full support as title sponsor, the series aims to showcase Macau’s multifaceted identity and unique charm through the camera lens. By drawing visitors into different neighbourhoods and spots of interest, the project is expected to boost foot traffic, stimulate local business, and support both tourism and commercial activity throughout the city, contributing to Macau’s “Tourism+” integration strategy.

Led by Ms. Daisy Ho, Managing Director of SJM; Mr. Siu Sai Wo, General Manager (Business Operations) of TVB; Ms. Catherina Tsang, Assistant General Manager (Drama Production) of TVB; Mr. Raymond Wan, President (Macau) of TVB; Mr. Jazz Boon, Production Division Assistant Controller (Drama) of TVB and Mr. Joe Chan, Production Division Senior Manager (Drama Sub-division) of TVB and Producer of “This City Never Sleeps”; the event was graced by nearly 30 cast members, including Julian Cheung, Ron Ng, Samantha Ko, Kelly Cheung, David Chiang, Mimi Kung, Alice Chan, Hera Chan, and Jeannie Chan.

Ms. Daisy Ho, Managing Director of SJM, remarked, “Film and television are not only a form of entertainment, but also a powerful medium for city branding and tourism promotion. Through this collaboration with TVB, we’re inviting audiences to step into Macau’s streets and alleyways—to experience the warmth, stories, and cultural richness of the city. We hope the series will bring Macau closer to audiences across Asia while generating tangible economic benefits for our local districts and community.”

The series will feature a variety of iconic locations in Macau, including Grand Lisboa Palace Resort Macau, Grand Lisboa Macau, Macau Tower, Macau Palace, and Kam Pek Market. It will also spotlight culturally layered neighbourhoods such as Rua de Cinco de Outubro, the San Ma Lo district, and other distinctive areas. The drama will capture the fusion of East and West, and the evolving dialogue between old and new that defines Macau’s urban identity, sparking a wave of “onscreen location” community tourism. One particular highlight is the reappearance of the Macau Palace. This iconic floating structure, once a popular tourist attraction in the 1980s and 1990s, stood as a symbol of the city’s timeless allure. Now revitalised after years of closure, it will make its return through the TV series, evoking cherished collective memories of this “Palace on the Sea.”

This City Never Sleeps stars Julian Cheung, Ron Ng, Samantha Ko, Kelly Cheung, Elena Kong, and David Chiang. The story revolves around power struggles, betrayal, and brotherhood, weaving a gripping narrative against a backdrop of ambition and emotional complexity. As a flagship production in 2026, the series will air on TVB’s channels and streaming platforms, bringing Macau’s captivating cityscapes to audiences worldwide—



including Malaysia, Singapore, the United States, Canada, Australia, the United Kingdom, Europe, New Zealand, Vietnam, Taiwan region, Thailand, and beyond—further enhancing Macau’s allure as a premier tourism destination for overseas Chinese communities.

– End –



Samantha Ko, Julian Cheung, Ron Ng, and Kelly Cheung attended the blessing ceremony for *This City Never Sleeps* at Kam Pek Market.



Ms. Daisy Ho, Mr. Siu Sai Wo, Ms. Catherina Tsang, Mr. Raymond Wan, Mr. Jazz Boon, and Mr. Joe Chan posed for a group photo with the cast members of *This City Never Sleeps*, symbolising the partnership between entertainment and city promotion.



Guests of honour and cast members participated in a blessing ceremony, marking a successful start to the filming.