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澳門博彩控股有限公司
SJM HOLDINGS LIMITED

(incorporated in Hong Kong with limited liability)

(Stock Code: 880)

APPOINTMENT OF EXECUTIVE DIRECTOR

The Board of Directors (the “**Board**”) of SJM Holdings Limited (the “**Company**”) is pleased to announce that Mr. Fok Tsun Ting, Timothy (“**Mr. Fok**”) has been appointed as an executive director of the Company with effect from 30 August 2010.

Mr. Fok, aged 64, is a member of the Legislative Council of Hong Kong, representing the Sports, Performing Arts, Culture and Publication functional constituency, a member of the Chinese People’s Political Consultative Conference, a member of the International Olympic Committee, the president of the Sports Federation and Olympic Committee of Hong Kong, China, a vice-president of the Olympic Council of Asia and the president of the Hong Kong Football Association. He is currently a Justice of the Peace. He was educated at the University of Southern California, U.S.A.

Mr. Fok was awarded the Gold Bauhinia Star Medal and the Silver Bauhinia Star Medal by the Hong Kong Special Administrative Region Government in 2004 and 1999 respectively.

Mr. Fok has not entered into any service contract with the Company and there is no designated length of service for his appointment. In accordance with the Company’s Articles of Association, Mr. Fok will hold office until the forthcoming annual general meeting and at that annual general meeting shall be eligible for re-election. Thereafter, he will retire by rotation at least once every three years at annual general meeting and will be eligible for re-election.

Mr. Fok is entitled to director’s emoluments which are based on his individual skill, work performed and involvement in the affairs of the Company and its subsidiaries, the Company’s performance and profitability, remuneration benchmarking in the industry and prevailing market conditions. He is entitled to receive a director’s fee of HK\$300,000 per annum (pro-rata for year 2010) plus performance bonus and/or share options, which are discretionary in nature.

Save as disclosed herein, Mr. Fok had not previously held any position in the Company or its subsidiaries. Mr. Fok is a member of the Trust Committee of Henry Fok Foundation, a charitable foundation established in Macau which is a shareholder of Sociedade de Turismo e Diversões de Macau, S.A.. Save for the aforesaid, he had no relationship with any directors, senior management or substantial or controlling shareholders of the Company within the meaning of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (“**Listing Rules**”). As at the date of this announcement, he does not have any interests or short positions in any shares, underlying shares or debentures of the Company or any of its associated corporations within the meaning of Part XV of the Securities and Futures Ordinance.

Save as disclosed above, there are no other matters that need to be brought to the attention of the shareholders of the Company in connection with his appointment and there is no information that should be disclosed pursuant to any of the requirements of rule 13.51(2)(h) to 13.51(2)(v) of the Listing Rules.

The Board would like to welcome Mr. Fok to join the Board.

By Order of the Board
SJM HOLDINGS LIMITED
So Shu Fai
Executive Director and Chief Executive Officer

Hong Kong, 30 August 2010

As at the date of this announcement, the executive directors of the Company are Dr. Ho Hung Sun, Stanley, Dr. So Shu Fai, Mr. Ng Chi Sing, Mr. Rui José da Cunha, Ms. Leong On Kei, Angela, Mr. Shum Hong Kuen, David and Mr. Fok Tsun Ting, Timothy, the non-executive director of the Company is Dato’ Dr. Cheng Yu Tung and the independent non-executive directors of the Company are Mr. Chau Tak Hay, Mr. Lan Hong Tsung, David, Mr. Shek Lai Him, Abraham and Mr. Tse Hau Yin.