ELECTION OF LANGUAGE AND MEANS OF RECEIPT OF CORPORATE COMMUNICATION



30 April 2019

Dear New Registered Shareholder,

Election of Language and Means of Receipt of Corporate Communication

Pursuant to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and/or the articles of association of SJM Holdings Limited (the "Company"), the Company will make available the following options for you to elect for receipt of the corporate communication of the Company (the "Corporate Communication"), which means any document issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditor's report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form, in the following manners:

- (1) to read the Corporate Communication published on the Company's website at www.simholdings.com (the "Website Version") in place of receiving printed copies, and receive the Company's printed notification of the publication of Corporate Communication on its website; or
- (2) to receive the printed English version of all Corporate Communication only; or
- (3) to receive the printed Chinese version of all Corporate Communication only; or
- (4) to receive both the printed English and Chinese versions of all Corporate Communication.

For the purposes of environmental protection and cost saving, the Company recommends you to select the Website Version. To make your election, please mark "X" in the appropriate box on the enclosed reply form (the "Reply Form") and sign and return it by post using the mailing label at the bottom of the Reply Form (a stamp is not needed if posted in Hong Kong) or by hand delivery to the Company c/o the Company's share registrar ("Share Registrar"), Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong.

If the Company does not receive the duly completed Reply Form or receive a response indicating any objection from you by 28 May 2019, you will be deemed to have consented to Website Version only. A notification of the publication of Corporate Communication will be sent to you by post when the relevant Corporate Communication is published on the Company's website.

If you choose to receive the Corporate Communication in printed form, the Company will send the selected language(s) of the Corporate Communication to you unless and until you notify the Company's Share Registrar in writing or send a notice via email at sim.ecom@computershare.com.hk that you wish to receive the Corporate Communication in the other (or both) language(s) or by electronic means through the Company's website (i.e. the Website Version). You have the right at any time by reasonable notice in writing to the Company c/o the Company's Share Registrar or using the email at the email address as indicated above specifying your name, address and request, to change the choice of language or means of receipt of the Corporate Communication. Even if you have chosen (or are deemed to have consented) to receive all Corporate Communication using electronic means but for any reason have difficulty in receiving or gaining access to the Corporate Communication, the Company will promptly upon your request send the Corporate Communication to you in printed form free of charge.

Please note that (a) printed copies of the English and Chinese versions of all Corporate Communication will be available from the Company or the Company's Share Registrar on request; and (b) the same will also be available on the Company's website at www.sjmholdings.com and the website of the Stock Exchange at www.hkexnews.hk.

Should you have any queries in relation to this letter, please call the Company's Share Registrar's service hotline at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. from Monday to Friday (excluding public holidays).

> Yours faithfully, For and on behalf of SJM Holdings Limited **Kwok Shuk Chong** Company Secretary

Reply Form 回條			
To: SJM Holdings Limited (the " (Stock Code: 880) c/o Computershare Hong Kon 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan	Investor Services Limited	致:	澳門博彩控股有限公司(「公司」) (股份代號: 880) 經香港中央證券登記有限公司 香港灣仔皇后大道東 183 號 合和中心 17M 樓
I/We would like to receive the Corpora 本人/我們希望以下列方式 (Please mark "X" in ONLY ONE of the (請從下列選擇中,僅在其中	女取公司的公司通訊*(「 公司通 訂 following boxes)	orporate Comm ¶(_):	nunication") in the manner as indicated below:
printed notification of the publi	cation of Corporate Communication on its web	site; OR	ersion") in place of receiving printed copies, and receive the Company 取公司就其於網站登載公司通訊而發出的通知的印刷本
to receive the printed English 僅收取所有公司通訊的	version of all Corporate Communication ONI 英文印刷本;或	-Y; OR	
to receive the printed Chines 僅收取所有公司通訊的	e version of all Corporate Communication ON 中文印刷本;或	LY; OR	
to receive both the printed E 同時收取所有公司通訊	iglish and Chinese versions of all Corporate 勾英文及中文印刷本。	Communication.	
Signature: 簽名	Contact te number: 聯絡電話	•	Date: 日期
Communication will be sent out in the man Corporate Communication is published on 倘若公司於 2019 年 5 月 28 日仍未收 之方式寄發所有日後公司通訊,及在 By selecting the Website Version i.e. to rea Corporate Communication in printed form. 在選擇網上版本(即瀏覽在公司網算 4. If your shares are held in joint names, the S 如屬聯名股東,則本回條須由該名於 5. The above instruction will apply to all futuu Computershare Hong Kong Investor Se sim.ecom@computershare.com.hk. 上越指示適用於將來寄發予公司股算 和中心 17M 樓,或把通知以電郵方5 6. Shareholders are entitled to change the ch also be sent via email to sim.ecom@com 股東有權關時發出合理書面通到予 7. For the avoidance of doubt, the Company o 為免存疑,任何在本回條上的額外捐 * Corporate Communication means any docum accounts together with a copy of the auditor?	ner specified in the Company's letter dated 30 April 2019 he Company's website. 到 閣下的回條或表示反對的回覆, 閣下於網 公司通訊登載於公司網站後向 閣下以郵遞方定 d the Corporate Communication published on the Compa 證載的公司通訊)以代替收取印刷本後, 閣下 hareholder whose name stands first on the register of me 公司股東名冊上就聯名持有股份其姓名位列首伯 e Corporate Communication to be sent to Shareholders vices Limited, 17M Floor, Hopewell Centre, 183 Que 之所合公司通訊,直至 閣下發出合理書面通班 《發送至 §im.ecom@computershare.com.hk 予公 object of language or means of receipt of the Corporate Co putershare.com.hk, specifying your name, address an 司服份過戶登記慮,要求更改收取公司通訊之語 resent accept any special instructions written on this Rep 示,公司將不予處理。 nt issued or to be issued by the Company for the inform report and, where applicable, its summary financial repo	and a notification of li 視為已同意僅以網 式發送公司通訊的刊 ny's website in place of 已明示同意放棄收 mbers of the Compan 立的股東簽署,方力 of the Company unti en's Road East, We 口予公司股份過戶登記處 mmmunication at any ti nd request. 言版本或收取方式 oby Form. ation and action of hol ord; (b) the interim report	of receiving printed copies, you have expressly consented to waive the right to receive th 取公司通訊印刷本的權利。 y in respect of the joint holding should sign on this Reply Form in order to be valid. 為有效。 I you notify otherwise by reasonable notice in writing to the Company's Share Registration inchai, Hong Kong or send a notice to the Company's Share Registration を記處,香港中央證券登記有限公司,地址為香港灣仔皇后大道東 183 號;
(b) <i>中期報告及(如適用</i>)中期摘要報告;	☆に19座クフリョス>☆☆(1999-3に19ス1) ()會議通告:(d)上市文件:(θ)通函:及()委任代 	表表格。	
閣下寄回此回條時,請	將郵寄標籤剪貼於信封上。		香港中央證券登記有限公司
「「「」」」 如在本港投寄毋須貼上郵票。 Please cut the mailing label and stick this on the envelope		Com	首尾中天超分豆記角限公司 putershare Hong Kong Investor Services Limited 簡便回郵號碼 Freepost No. 37

to return this Reply Form to us. No postage stamp necessary if posted in Hong Kong.

香港 Hong Kong