

Press Release

**SJM partners with Macau Government in Hangzhou roadshow
to promote Macau as a safe and healthy travel destination**

(Macau, 30 March 2021) Sociedade de Jogos de Macau, S.A. (“SJM”) fully supported the Macau SAR Government’s mega “Macao Week in Hangzhou” roadshow from March 26 to 29 at the vibrant Hubin Pedestrian Street. The event introduced the diversity of Macau tourism to local residents, raising its profile as a safe and healthy destination to visit, with the goals to boost tourism and rejuvenate the economy.

The grand opening ceremony was held on March 26, officiated by representative of the Secretary for Economy and Finance of the Macao SAR Government, Director of Macao Government Tourism Office Ms. Maria Helena de Senna Fernandes; Deputy Director-General of the Economic Affairs Department of the Liaison Office of the Central People’s Government in the Macao SAR Ms. Zhu Hong; Deputy Mayor of Hangzhou Municipal Government Mr. Ke Jixin and other officials. Managing Director of SJM Ms. Angela Leong also attended the opening ceremony.

SJM’s booth at the roadshow, titled “Lisboa – Grand Lisboa – Grand Lisboa Palace”, celebrated the development of Macau’s iconic Lisboa brand by showcasing architectural models of the three properties with LED displays. The booth was designed to give visitors an opportunity to experience Macau’s East-West heritage while discovering more about the Lisboa brand. Opened in 1970, Hotel Lisboa was Macau’s first integrated resort and remains today a landmark of the city with its innovative cylindrical hotel tower design. The architectural design of Grand Lisboa takes the shape of a lotus, Macau’s floral emblem, symbolizing SJM’s love for the Motherland and for Macau. Grand Lisboa is also home to seven Michelin stars under one roof, and ranks among an elite few hotels globally to have earned quadruple Forbes Five-Star recognition. The booth also showcases the Grand Lisboa Palace Resort Macau, SJM’s newest integrated resort on Cotai set to open in the first half of 2021. The resort comprises three hotel towers – Grand Lisboa Palace Macau, Asia’s first Palazzo Versace Macau and the only THE KARL LAGERFELD in the world, featuring a total of approximately 1,900 rooms and suites, as well as a range of dining, leisure and entertainment facilities, including The Grand Pavilion – Macau’s latest and most palatial venue for staging events and weddings. The design of the property integrated Chinoiserie aesthetics and European architectural elements, celebrating Macau’s pivotal role in the long history of East-West cultural exchange.

Ms. Daisy Ho, Chairman of the Board of Directors of SJM, said, “With the full support of the Central Government, the decisive anti-pandemic measures of the Macau SAR Government, and the joint efforts of the entire community, Macau is now a safe tourist city. We are delighted to partner with the Macau Government in Hangzhou in promoting Macau tourism and rejuvenating our economy. The Lisboa brand, with a legacy of 50 years, is a pioneer in Macau’s tourism and leisure industry, closely connected with the development of the city. The Grand Lisboa Palace integrated resort, with its East-West theme highlighting Macau’s unique role in Sino-Western cultural exchange for over 400 years, will bring a brand new

experience to visitors while supporting Macau’s positioning as a ‘world centre of tourism and leisure’.”

SJM specially choreographed a dance performance entitled “Macau Love Story” at the centre stage of the roadshow, with Grand Lisboa Palace’s elegant wedding venue – The Grand Pavilion as the beautiful backdrop.

During the Hangzhou roadshow, SJM’s hotels launched an array of attractive promotional offers, and networked with Hangzhou’s travel partners and travel agencies to solidify cooperation.

“Macau Week in Hangzhou” was jointly organised by Secretariat for Economy and Finance of the Macao SAR Government, Hong Kong and Macao Affairs Office of Hangzhou Municipal People’s Government, Hangzhou Culture, Radio, Television and Tourism Bureau, and Shangcheng District People’s Government of Hangzhou Municipality. Coordinators of the event included Macao Government Tourism Office, Macao Trade and Investment Promotion Institute, Administrative Committee of Hubin Pedestrian Street District of Hangzhou Municipality as well as Hangzhou Hubin Pedestrian Street Commercial Development Co., LTD.



Managing Director of SJM Angela Leong (middle) presented a souvenir to Deputy Mayor of Hangzhou Municipal Government Ke Jixin with the presence of Director of Macao Government Tourism Office Maria Helena de Senna Fernandes



SJM booth at the Hangzhou roadshow