

PERSONAL INFORMATION COLLECTION STATEMENT

SJM Holdings Limited (“SJMH”) recognises its responsibilities in relation to the collection, holding, processing or use of personal data under the Personal Data (Privacy) Ordinance. Personal data will be collected only for lawful and relevant purposes and all practicable steps will be taken to ensure that personal data held by SJMH is accurate. SJMH will take all practicable steps to ensure security of the personal data and to avoid unauthorised or accidental access, erasure or other use. If you have any queries, please contact our Data Protection Officer whose contact details are set out below. Please note that if you do not provide us with the required personal information, we may not be able to provide the information or services you need or process your request.

Purpose: From time to time it is necessary for us to use your personal data for purposes, including:

1. To establish a customer relationship and to communicate with you;
2. To send you materials and other information of SJMH and/or its affiliated companies (the “Affiliates”);
3. To promote the business activities of SJMH and/or the Affiliates;
4. To meet requirements imposed by law; and
5. Other purposes directly relating to any of the above.

Transfer of personal data: Personal data will be kept confidential but, subject to the provisions of any applicable law, may be:

1. Made available to appropriate persons in the Affiliates, in Hong Kong or elsewhere and in this regard you consent to the transfer of your data outside of Hong Kong;
2. Supplied to any agent, contractor or third party who provides administrative or other services to SJMH and/or any of the Affiliates in Hong Kong or elsewhere and who has a duty of confidentiality to the same;
3. Disclosed to any government departments or other appropriate governmental or regulatory authorities in Hong Kong or elsewhere; and
4. Used, disclosed, or transferred for any purpose directly related to your dealings with SJMH and/or any of the Affiliates.

Transfer of your personal data will only be made for one or more of the purposes specified above.

Access and correction of personal data: Under the Personal Data (Privacy) Ordinance, you have the right to ascertain whether SJMH holds your personal data, to obtain a copy of the data, and to correct any data that is inaccurate. You may also request SJMH to inform you of the type of personal data held by it.

Requests for access and correction or for information regarding policies and practices and types of data held should be addressed in writing to:

Data Protection Officer
SJM Holdings Limited
Address: 18th Floor, China Merchants Tower, Shun Tak Centre, Nos. 168-200
Connaught Road Central, Hong Kong

A reasonable fee may be charged to offset SJMH’s administrative and actual costs incurred in complying with your access requests.