



Press Release

**SJM collaborates with Macao Association of Chinese Medicine  
Researchers, Practitioners and Promoters to organise health forums**  
*Cultivating talents for the development of a Healthy China and Healthy Macau*

(Macao, 2 July 2023) SJM Resorts, S.A. (“SJM”) partnered with Macao Association of Chinese Medicine Researchers, Practitioners and Promoters (“AIPPMCM”) and Funnel Health Industry Platform in hosting the “Macao Chinese Medicine Inheritance and Development Forum and CPD Forum” at the Grand Ballroom of Grand Lisboa Hotel on 2 July 2023. The Forums provided an efficient exchange platform for Chinese Medicine experts from Guangdong, Hong Kong and Macau, to promote the modernisation and internationalisation of the Chinese Medicine industry, as well as the development of a “Healthy China” and “Healthy Macau”.

The event was officiated by Director of the Health Bureau Mr. Lo Lek Long, Representative of the Macau SAR to the National People’s Congress and President of the Association for Promotion of Science and Technology of Macau Mr. Chui Sai Peng, member of the Legislative Assembly and President of the Macau Medical and Health Federation Mr. Chan Iek Lap, Acting Director of Healthy Bureau of the Livelihood Affairs Bureau of Guangdong-Macao In-Depth Cooperation Zone in Hengqin Mr. Huang Dai Zhu, Acting Director of the Pharmaceutical Supervision and Administration Bureau Mr. Ng Kuok Leong, Chairman of AIPPMCM Mr. Shi Chongrong, as well as representatives from the Department of Publicity and Cultural of the Liaison office of the Central People’s Government in the Macau SAR, and the World Health Organization Collaboration Centre for Traditional Medicine (Macao), and the Macao Trade and Investment Promotion Institute.

The organiser had invited experts from the Chinese medicine industry in Guangdong, Hong Kong and Macau to share their views on the inheritance and development of Chinese medicine in Macau. The forums were successfully closed with fruitful exchange between the speakers and the audience.

Ms. Daisy Ho, Managing Director of SJM, said, “SJM aims to promote the complementary development of the big health industry in Guangdong, Hong Kong and Macau, for better integration into the national development plan. By bringing more such themed forums to Macau, we hope to expand Macau’s tourism offerings and support the moderate diversification of our economy.”



Officiating guests take a group photo.



Experts from the Chinese medicine industry in Guangdong, Hong Kong and Macau share their views on the inheritance and development of Chinese medicine in Macau.



SJM representatives take photo with other guests in the forums.