

Press Release

**“2023 SJM Macao International Dragon Boat Races”
Successfully promoted sports tourism**

(Macao, 22 June 2023) SJM Resorts, S.A. (“SJM”) has partnered with the Sports Bureau of Macau SAR Government (“Sports Bureau”) and the Dragon Boat Association of Macao, China (“DBAMC”), to successfully co-organise the “2023 SJM Macao International Dragon Boat Races” held on the auspicious day of Tuen Ng Festival (22 June 2023). This highly anticipated international dragon boat competition brought together a number of elite teams from Mainland China and around the world to Macau, igniting a series of thrilling races. The event aimed to not only promote the rich heritage of traditional Chinese sports but also foster the development of sports tourism, facilitating international exchange and collaboration.

Ms. Daisy Ho, Managing Director of SJM, remarked “For many years, SJM has been actively involved in Macau’s dragon boat events, participating as organizer, sponsor, and contestants, with the aim of continuously advancing this significant local sporting event. We are honored to co-organise the ‘2023 SJM Macao International Dragon Boat Races’. Through these competitions, we strive to enhance international sports talent development and exchange, promote Chinese traditional culture on a global scale, leverage the powerful synergy of ‘sports + tourism’, and establish an iconic sports event that is distinctively Macau.”

During the exciting “2023 SJM Macao International Dragon Boat Races” held at the Nam Van Lake Nautical Centre on 22 June 2023, SJM’s board members, and more than 200 SJM team members enthusiastically supported the participating teams and cheered on the triumphant teams. In the 2023 Macao International Invitation Standard Dragon Boat Race Open Category 500-metre B Final, “SJM Prosperous” raced to win first runner-up, and “SJM Golden Lotus” placed second runner-up in the 2023 Macao International Invitation Standard Dragon Boat Race Women’s Category 500-metre B Final. In the adrenaline-pumping 2023 Macao International Invitation Standard Dragon Boat Race Open Category 500-metre Grand Final, “SJM Golden Jubilee” raced valiantly to take sixth place.

SJM is dedicated to fostering the integrated development of “sports + tourism” in Macau, enhancing the city’s attractions and enriching its diverse tourism experiences.

In the latter half of 2023, SJM will proudly host a variety of prestigious sporting events, showcasing the “2023 SJM 11th Asian Junior Wushu Championships”, “SJM Macau Open Golf Tournament”, “2022 CTA Tour SJM Professional Finals (Macau) and National Tennis Championships”, and the “70th Macau Grand Prix”. Through hosting these international sports events, SJM aims to attract an ever-increasing number of global visitors, contributing to the city’s vibrant sporting scene, and elevating Macau’s status as a sought-after destination for sports enthusiasts worldwide.



Chief Executive of Macau SAR Ho Iat Seng (middle), Director of the Liaison Office of the Central People's Government in Macao SAR Zheng Xincong (left 7), Commissioner of the Ministry of Foreign Affairs of the Peoples’s Republic of China in Macao SAR Liu Xianfa (left 6), Secretary for Social Affairs and Culture of Macau SAR Government Ao Ieong U (right 6) and directors of SJM with the winners of Macao International Invitation Dragon Boat Race – Open Category.



The SJM Dragon Boat Team attains good results in the “2023 SJM Macao International Dragon Boat Races”.