



Press Release

SJM Proudly Presents World-class Tourism Offerings in Southeast Asia

*Hosting a product seminar in Indonesia
to promote Macau's diverse "tourism+" elements*

(Macau, 25 September 2023) SJM Resorts, S.A. ("SJM") is delighted to host a product seminar in Jakarta, Indonesia, today to promote Macau's diverse "tourism+" elements, with the aim of boosting visitation to Macau while expanding the city's international presence. The seminar introduced a wide range of world-class tourism offerings provided by SJM, with close to 100 professionals from the travel industry participating under a lively atmosphere.

Through this product seminar, SJM showcased the diversified leisure amenities of its hotels and integrated resort, including luxurious hotel accommodations, exquisite gastronomy delicacies, trendy shopping choices, rejuvenating spa treatments, as well as diversified art and cultural events. One of the spotlights was on **Grand Lisboa Palace Resort Macau**, which is home to international brands and features three luxurious hotel towers: the five-star **Grand Lisboa Palace Macau**, the world's one and only **THE KARL LAGERFELD MACAU** and Asia's first **Palazzo Versace Macau**. It also showcased **Grand Lisboa Hotel**, situated in the heart of Macau, which stands as the only hotel in Macau with two three-MICHELIN-starred restaurants and **Jai Alai Hotel**, conveniently linked to Macau Outer Harbour Ferry Terminal by a walkway. A collection of hotels owned by SJM's parent company Sociedade de Turismo e Diversões de Macau, S.A. ("STDM") was also introduced, including **Hotel Lisboa**, **Hotel Sintra Macau**, **Artyzen Grand Lapa Macau** and **Grand Coloane Resort**.

Professionals from the Indonesian tourism industry, associations, chambers of commerce, corporations and media outlets participated in this product seminar. They engaged in in-depth discussions with representatives from SJM's Sales Department during the business matching session. SJM leveraged the event to foster a strong partnership with the Indonesian tourism industry, expand SJM's market presence and gain valuable insights into the preferences of Southeast Asian tourists, which enable SJM to create more market-oriented travel products and experiences.

SJM is committed to creating a rich and diverse travel experience for tourists to Macau and fully supports various major events held in the fourth quarter, including the **Macao International Fireworks Display Contest**, **SJM Macao Open**, **Macao Grand Prix** and **Light Up Macao**. SJM will actively launch more extended activities, promoting the "travel +" charm of Macau and further consolidating its status as a "World Centre of Tourism and Leisure."



Ms. Karen Lee, Assistant Vice President of Destination Marketing, Brand Development & Marketing of SJM (fourth left); Mr. Edwin Ma, Area Director of Sales & Marketing, Artyzen Grand Lapa Macau and Grand Coloane Macau (fourth right); Mr. Adila, Head of Marketing Promotion for East Asia, Ministry of Tourism & Creative Economy Republic of Indonesia (third left); Mrs. Lucky Wulandari, Representative of Department of Tourism and Creative Economy, Jakarta Capital City Government (third right); Ms. Pauline Suharno, President of The Indonesian Travel Agents Association (second left); Mr. Jeffrey Ng, General Manager of Air Macau Singapore (second right); Mr. Wallace Ip, Assistant Director (Leisure), Sales of Grand Lisboa Palace (first left) and Mr. Eric Cheung, Manager (Leisure), Sales of Grand Lisboa Palace (first right) officiate at the launching ceremony of the product seminar.



Close to 100 trade professionals enthusiastically attend the event organised by SJM under a lively atmosphere.



Tourism trade professionals are highly interested in the tourism offerings by SJM and STD.