

Press Release

SJM Fully Supports “29th Macao International Trade & Investment Fair” *Empowering Local SMEs and Exploring Diversified Opportunities*

(Macau, 19 October 2024) SJM Resorts, S.A. (“SJM”) continues its strong backing of international economic and trade events led by the Macao SAR Government. This year, SJM lent its full support to the “29th Macao International Trade & Investment Fair” hosted by the Commerce and Investment Promotion Institute from 16 to 19 October, and participated in “2024 Macao Franchise Expo.” Over the four-day event, SJM participated in a series of “Business Matching Sessions” and signed cooperation agreements with two local small and medium-sized enterprises (“SMEs”). In addition, SJM hosted a “SJM Business Matching Networking Luncheon” at the Grand Lisboa Palace Resort Macau (“Grand Lisboa Palace”) for professionals from the MICE and tourism sectors. This gathering provided a valuable opportunity to forge closer collaboration within the industry, underscoring SJM’s commitment to helping local businesses grow and expand.

During the “Business Matching Sessions - Procurement Oriented Matching Session” at “29th Macao International Trade & Investment Fair,” SJM strengthened its commitment to local businesses by signing cooperation agreements with two SMEs – ACEL Engineering Company Limited and Green Breeze Ambient, reinforcing its unwavering support for local enterprises.

Throughout the different “Business Matching Sessions,” representatives of SJM’s Supply Chain and Retail Leasing departments engaged in the “Light Food and Beverage Matching Session” and “Brand and IP Licensing Matching Session.” These sessions facilitated productive exchanges with potential partners and clients from both local, Hong Kong, mainland China, Southeast Asian and international markets, providing valuable insights into market developments and global trends across various industries. The team also showcased the unique appeal of the Lisboa brand, a name synonymous with Macau, laying the groundwork for future collaborations with international partners and brands.

Additionally, SJM actively engaged with companies from Portuguese-speaking countries during the “Portuguese-speaking Countries Markets” to explore potential collaborations. This further highlighted Macau’s role and influence as a “China-Portuguese-speaking Countries Commercial and Trade Service Platform.”

On 17 October, the “SJM Business Matching Networking Luncheon” was hosted at The Grand Buffet in the Grand Lisboa Palace, bringing together approximately 200 guests from various China provinces and representatives from the MICE industry. Prior to the luncheon, a guided tour of the Grand Lisboa Palace’s diverse MICE facilities was offered to the attendees, providing them a deeper understanding of the venue and opportunities to explore potential collaborations.

SJM remains committed to supporting the Macao SAR Government’s “1+4” strategy for moderately diversified economic development. SJM actively participates in various

international trade promotion and business matching events, aiming to foster cross-regional partnerships for win-win outcomes. By prioritising collaboration with local SMEs, SJM aims to help Macau's SMEs enhance their competitive edge and explore new markets through leveraging its resources, contributing to a more sustainable and prosperous future.

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SJM fully supports the “29th Macao International Trade & Investment Fair,” and signed contracts with two local SMEs during the “Procurement Oriented Matching Session,” further reinforcing its corporate responsibility.



SJM invites representatives from the MICE and tourism sectors to Grand Lisboa Palace for a guided tour.