

Press Release

"Tennis for All: Celebrity and Elite Players Exhibition Match" Grand Event Held on November 23

(Macau, November 23, 2024) As an innovative effort to promote Chinese tennis, SJM Resorts, S.A. ("SJM") leveraged the 2024 CTA Tour "SJM" Professional Finals (Macau) and National Tennis Championships to present the "Tennis for All: Celebrity and Elite Players Exhibition Match." Held at the Macau Tennis Academy, this remarkable event brought together world-class tennis players and renowned entertainment personality to deliver an electrifying showcase of sports and passion to the audience.

Ms. Daisy Ho, Managing Director of SJM, commented: "It is a treat to have the presence of world-class Chinese tennis athletes and Wu Chun at this exciting exhibition match, giving fans and visitors a rare opportunity to engage with their idols up close. Alongside the outstanding matches showcased at the CTA Tour, the Macau finale showcased the determination and drive that define Chinese tennis, serving as an inspiration for the next generation. At SJM, we are committed to establish the CTA Tour as a signature annual sporting event in Macau. Our vision is to ignite a lasting passion for tennis among young people, raise the CTA Tour's profile on the global stage, and contribute to Macau's growth as a 'City of Sports,' while advancing the integration of sports and tourism."

The "Tennis for All: Celebrity and Elite Players Exhibition Match" featured a stellar lineup. At the competition venue, legendary players such as Zhang Zhizhen, a silver medalist in mixed doubles at the Paris Olympics; Guo Luoyao, a bronze medalist in wheelchair doubles at the Paris Paralympics; and Zhu Zhenzhen, a runner-up in wheelchair singles at the 2024 French Open. They teamed up with finals ambassador Wu Chun for an intense mixed doubles match. The mixed doubles exhibition showcased extraordinary skills and seamless teamwork, earning thunderous applause and cheers from the audience.

A special highlight of the event was the "Tennis for All: Fans Meet-And-Greet Event" held at Grand Lisboa Palace Resort Macau. Fans had the opportunity to meet their favorite players up close, participate in Q&A sessions, and share their love for tennis. This unique setting bridged the gap between players and fans, enhancing engagement and participation while creating a memorable experience for everyone involved.

The success of the "Tennis for All: Celebrity and Elite Players Exhibition Match" not only showcased the brilliance of top athletes but also fostered greater exchange and cooperation between cities in Mainland China and Macau. Athletes from diverse backgrounds demonstrated their skills and sportsmanship on the court, captivating the audience and deepening their love for the sport. The event served as an important platform for players, coaches, and industry professionals to share training techniques, strategies, and future collaboration opportunities. This exchange not only elevated the overall skill level of participants but also strengthened cultural and sports connections between the regions.

The success of this event garnered widespread media attention and shed light on the immense potential for tennis development in Mainland China and Macau. With growing exchanges, the tennis community in both regions is poised for further prosperity. Looking ahead, it is anticipated that Macau will host more similar events, using sports as a bridge to deepen friendships and foster closer collaboration between Mainland China and Macau.



Photo 1



The four guests take a group photo after the "Tennis for All: Celebrity and Elite Players Exhibition Match".

Photo 2



Zhang Zhizhen, a silver medalist in mixed doubles at the Paris Olympics partnered with Guo Luoyao, a bronze medalist in wheelchair doubles at the Paris Paralympics, in the exhibition match.



Photo 3



The four guests take a group photo after the "Tennis for All: Fans Meet-And-Greet Event".

Photo 4



Zhu Zhenzhen, a runner-up in wheelchair singles at the 2024 French Open poses for a photo with Wu Chun, the event's ambassador .