

Press release

SJM's Master Mixologist at Grand Lisboa Palace Crowned As "World Bartender of the Year" at the IBA World Cocktail Championship 2024

Savour Award-winning Cocktail "Winds of Prosperity" at Mesa by José Avillez and Celebrate Macau's First Victory in Achieving the Highest Honour

(Macau, 19 December 2024) SJM Resorts, S.A. ("SJM") proudly announces its Resort Master Mixologist at Grand Lisboa Palace, Frederick Ma, won the "World Bartender of the Year" and "Market Challenge Winner" prize at the IBA World Cocktail Championship 2024 held in Portugal this year. This unprecedented triumph marks the first time a Macau representative has achieved the competition's highest honour. Guest can celebrate Frederick's exceptional skill and artistry by experiencing his awardwinning cocktail, "Winds of Prosperity," at Mesa by José Avillez, the Contemporary Portuguese restaurant on the Level 3 of THE KARL LAGERFELD MACAU. Savour the exquisite flavour that captivated the world's leading cocktail experts.

At the IBA World Cocktail Championship 2024, the annual pinnacle of international competitive mixology organised by the International Bartenders Association ("IBA"), mixologists from 67 countries and regions competed for the coveted title. The finals, held in Madeira, Portugal in mid-November, tested competitors rigorously across diverse categories: sparkling, after-dinner, long drinks, before-dinner, sensory evaluation, knowledge, speed, as well as cocktail creation. Among these elite competitors, Frederick Ma, Resort Master Mixologist at Grand Lisboa Palace, captivated the judges with his innovative "Winds of Prosperity" cocktail—a masterful fusion of Eastern and Western styles—earning a well-deserved victory.

Frederick's winning cocktail, "Winds of Prosperity," is a masterful interplay of flavours and textures. A base of rich Madeira wine, with its smokey caramel notes, provides a full-bodied foundation. Organic Mezcal adds complexity, while amaretto and vibrant verjuice perfectly balance sweetness and acidity. Subtle Asian spices and homegrown thyme contribute aromatic depth and reflect a thoughtful commitment to sustainability. The garnish—a beautiful arrangement of white and red raisins, dried figs, and thyme complements the drink's bold yet harmonious character. At Mesa by José Avillez, guests can now savour the "Winds of Prosperity," a truly exceptional cocktail that promises to enchant everyone. Its perfectly balanced flavours and rich texture are testament to its masterful creation.

SJM's extensive fine wine collection has consistently earned a stellar reputation within the industry. This remarkable achievement in international competition not only showcases SJM's unwavering commitment to exceptional and creative dining experiences, but also elevates Macau's growing prominence in the world of mixology, highlighting the city's dynamic identity as a "Creative City of Gastronomy."





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