

## Press Release

### **SJM to showcase Macau's Gastronomy at the MACAO Week in Hubei · Wuhan 2025 Promoting Macau's Culinary Excellence with MGTO** *Attracting Visitors to Macau with "Tourism +" Experiences*

(Macau, 3 September 2025) This autumn, SJM Resorts, S.A. ("SJM") will showcase its offerings in the MACAO Week in Hubei · Wuhan 2025 from 5 to 8 September at Jiangnan Customs Square, Wuhan, presented by Macao Government Tourism Office ("MGTO"). Through a vibrant programme of activities, stage performances and exclusive travel offers, SJM invites Wuhan residents to experience Macau's distinctive charm first-hand. SJM will also take part in the "Travel Trade Mini Mart" to actively engage industry professionals, presenting Macau's diverse "Tourism +" offerings.

Furthermore, SJM and MGTO will jointly showcase Macau's unique culinary history and culture in Wuhan through a series of events, supported by Wanda Reign Wuhan and Macau Beer, in relations with Air Macau as a collaborative partner. The programme begins on 4 September with a media preview of a Macau-themed Buffet and a gala dinner titled "Wuhan Savors Macao's Magic: Shared Flavors of River Tides & Sea Moon." From 5 September to 8 October, a Macau-themed buffet will be available at Café Reign at Wanda Reign Wuhan, inviting Wuhan residents to experience the authentic taste of Macau's gastronomy.

### **MACAO Week in Hubei · Wuhan 2025 Highlights**

#### **Highlight 1: Macau-themed Gastronomic Extravaganza (4 September – 8 October | Wanda Reign Wuhan)**

As a trailblazer in Macau's dining scene, SJM offers a gastronomic journey unlike any others. From the iconic Grand Lisboa Macau and Grand Lisboa Palace Resort Macau to the historic Kam Pek Market on San Ma Lo, guests can savour an extraordinary range of flavours – featuring MICHELIN-starred fine dining and refined French haute cuisine to inventive Cantonese specialities, premium Japanese fare, and authentic Macanese street food, leading Macau's culinary experiences for locals and guests alike.

SJM and MGTO will host a media preview of Macau-themed buffet and a gala dinner on 4 September. Renowned SJM chefs Herlander Fernandes and Pedro Miguel Santos Do Carmo will travel to Wuhan to craft Macanese-Portuguese dishes, expertly paired with Portuguese wines selected by our expert sommelier for distinguished guests from Wuhan's tourism, business, and media sectors, showcasing the unique charm of "Creative City of Gastronomy".

From 5 September to 8 October, chefs Herlander Fernandes and Pedro Miguel Santos Do Carmo will team up with Wanda Reign Wuhan to present a limited-time Macau-themed Buffet at Café Reign. The "Macau Gastronomy Corner" will feature over 20 signature dishes and drinks, including African chicken, clams in white wine and garlic, traditional



serradura pudding, Macau Beer, and other local specialties. With exquisitely themed decorations, the corner will offer guests a true taste of Macau's unique culinary heritage and distinctive charm.

## **Highlight 2: Vibrant Roadshow Activities and Limited-time Packages**

### **5–8 September | Jiangnan Customs Square**

Over the four-day MACAO Week in Hubei · Wuhan 2025, visit SJM's exhibition booth to discover signature experiences of Grand Lisboa Palace and Grand Lisboa. Guests are invited to enjoy *Pinnacle of Fine Dining*, an immersive SJM stage show that blends percussion, dance, and culinary artistry. Meet "Sam the Rooster," SJM's adorable mascot, for photo opportunities and giveaways. Participate in interactive challenges to win special prizes, and sign up for the SJM Supreme Card to receive extra souvenirs.

### **Arts, Culture and Sporting Thrills in Macau**

During MACAO Week in Hubei · Wuhan 2025, SJM will showcase its wide-ranging tourism experiences to local residents. Whether travelling with family, pursuing art, or seeking sporting thrills, visitors can find unforgettable moments in Macau. At Grand Lisboa Palace, edutainment takes centre stage with "Martial Arts Arena", an immersive showcase of Chinese martial arts, and "AI Wonderland", where artificial intelligence transforms learning into play. Art lovers can enjoy Picasso: Beauty and Drama, featuring more than 140 original works by the great master, or visit the Grand Lisboa Palace Art Gallery's exhibition, The Lisboa: Stories of Macau, to explore the city's history through immersive storytelling. Meanwhile, the resident ballet, The Adventures of ALICE @ Grand Lisboa Palace Macau, performed by dancers from the Greater Bay Area and abroad, promises a dazzling cultural experience.

In the second half of the year, sports enthusiasts can immerse themselves in Macau's dynamic "City of Sports" spirit with the Macao Open in October, the Macau Grand Prix in November, and the Chinese Tennis Association Tour Finals in December. To build on this momentum, Macau will also co-host the 15th National Games with Guangdong and Hong Kong, offering Wuhan visitors the chance to share in the excitement and celebration of these landmark sporting events.