

Press Release

SJM Celebrates a New Chapter for L'Arc Hotel

(Macau, 30 December 2025) SJM Resorts, S.A. (“SJM”) marked a significant new chapter for L’Arc Hotel with a celebratory ceremony held at the property today. The occasion signalled the hotel’s official inclusion as a self-owned member of SJM’s property portfolio and the beginning of its next phase of development. At the same time, SJM joined hands with guests, locals, and tourists to ring in the New Year. The celebrations feature auspicious lion dance and drum extravaganzas, injecting a burst of vitality into the Macau Peninsula.

The celebration commenced at 4 p.m. with Ms. Daisy Ho, Managing Director of SJM, accompanied by senior management, officiating the eye-dotting ritual with a troupe of eight lions, symbolising good fortune and prosperity. As the drumbeats started to sound, the ensemble mixed with traditional performances to create a joyous atmosphere and excitement for the audiences. The God of Fortune also joined the troupe to distribute dining vouchers from L’Arc Hotel, heralding blessings and abundance for guests in the New Year.

Looking ahead, SJM will build on the prime location and established customer base of L’Arc Hotel, further enriching its accommodation, dining, and complementary offerings. By working in synergy with its Lisboa-branded properties and neighbouring businesses, SJM aims to build a more dynamic and interconnected tourism network across the Peninsula, offering visitors a more seamless and diversified city resort experience. Through the continued development of L’Arc Hotel, SJM remains committed to strengthening Macau’s position as a “World Centre of Tourism and Leisure”, contributing to high-quality tourism growth and the city’s broader economic diversification.

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SJM celebrated a new milestone for L'Arc Hotel as it joined SJM's self-owned property portfolio. Ms. Daisy Ho, Managing Director of SJM (centre), accompanied by senior management, officiated the lion dance eye-dotting ceremony.