

Press Release

**The 3rd Macau International Comedy Festival Wraps with
High-Profile After Party at SJM's Grand Lisboa Palace**

*Leading Chinese Comedy Stars Celebrate
the Successful Held of the Cross-Regional Event*

(Macau, 17 April 2026) The 3rd Macau International Comedy Festival concluded on 12 April after four days of performances and professional industry exchanges held across Macau and Hengqin. Highlights included a star-studded Gala Night attended by internationally acclaimed actress Michelle Yeoh and the festival's initiators Shen Teng and Ma Li, reinforcing the region's growing profile as a cross-border cultural hub. Guided by the Secretariat for Social Affairs and Culture of the Macao SAR Government and co-organised by the Cultural Affairs Bureau, the festival was supported by SJM Resorts, S.A. ("SJM") as one of the official co-organisers and key sponsors.

On 11 April, leading figures from the contemporary Chinese cinema and comedy gathered at Grand Lisboa Palace Resort Macau ("Grand Lisboa Palace") for a celebration marking the festival's successful staging.

Held under the theme "Laughter as Our Remedy," this year's festival utilised a "One Festival, Two Cities" format, strengthening collaboration between Macau and Hengqin's cultural sectors. The festival combined public performances with professional initiatives, advancing the development of comedy as a recognised artistic discipline, providing a platform for emerging talent while encouraging future dialogues and enhancing professional standards of comedy.

SJM's involvement reflects the group's broader commitment to supporting arts and cultural initiatives that contribute to Macau's diversification as a "World Centre of Tourism and Leisure." By supporting major cultural events, SJM aims to strengthen Macau's positioning as a "City of Performing Arts" and expand the range of experiences available to visitors.

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A star-studded lineup of celebrities lit up the after-show party at Grand Lisboa Palace.