Press Release

SJM Presents "This City Never Sleeps" Leading Cast Members Joins Finale Celebration in Macau

Harnessing the Synergy of Screen and Cultural Tourism to Promote Macau's Diverse Tourism Offerings

(Macau, 10 November 2026) Title sponsored and co-presented by SJM Resorts, S.A. ("SJM") and TVB Limited ("TVB"), the drama "This City Never Sleeps" aired its finale on the evening of November 6, bringing the popular series to a close. To celebrate the drama's success and thank viewers for their enthusiastic support since its premiere, a special finale celebration was hosted at Grand Lisboa Palace Resort Macau ("Grand Lisboa Palace"). Leading cast members, Julian Cheung, Ron Ng, Samantha Ko, Kelly Cheung, and Elena Kong joined guests and fans to share in the excitement of the finale.

Star-studded Open-top Bus Tour Around Macau, Igniting Citywide Enthusiasm

In the afternoon, the cast boarded an open-top bus for a tour across Macau to greet residents, revisiting iconic landmarks and filming locations featured in the series. The route took them past Inner Harbour Ferry Terminal, Kam Pek Market, San Ma Lo, Senado Square, Anim'Arte NAM VAN, Macau Tower, and Taipa Archway. Along the way, the cast warmly greeted cheering crowds and held meet-and-greet sessions in front of Grand Lisboa Macau, Hotel Lisboa Macau, and L'Arc Macau. Their appearance drew a warm response from onlookers, bringing the excitement of the drama from the screen to the neighbourhoods of Macau and highlighting the synergy of screen and cultural tourism.

Cast and Guests Gather at Grand Lisboa Palace for the Finale

Following the tour, the cast returned to Grand Lisboa Palace to join hundreds of guests and fans for a special viewing of the finale. They shared memorable experiences from filming in Macau and reflected on the city's unique charm. As a principal filming location for the series, Grand Lisboa Palace set the stage for several key scenes, showcasing its distinctive venues, including the Jardim Secreto, the One-MICHELIN-Starred Palace Garden, and the contemporary Portuguese restaurant Mesa by José Avillez. Iconic landmarks across the city, including the legendary floating structure Macau Palace, were also featured throughout the series, offering viewers a glimpse of Macau's diverse leisure offerings.

Julian Cheung said, "Returning to Macau for a major filming project after more than 20 years, I was once again struck by the warmth of its people, while also seeing how much the city has evolved into an international destination. I hope 'This City Never Sleeps' will not only bring back fond memories for viewers, but also inspire more people to discover Macau, where tradition and modernity come together."

Ron Ng said, "Macau has always been famous for its food. We filmed many scenes in internationally acclaimed restaurants as well as popular local eateries, and had plenty of opportunities to enjoy the food ourselves between takes. With so much to see and taste, filming in Macau was a particularly enjoyable experience."

Extending Macau's Tourism Appeal Through Television Series

With TVB's international distribution network reaching more than 200 countries and territories and an overseas audience of more than 160 million, "This City Never Sleeps" provides a platform for showcasing Macau to viewers around the world. The series has attracted strong viewership, supported by the popularity of its cast. Through its sponsorship, SJM has leveraged the drama's reach to elevate Macau's visibility and appeal across regional and international markets.

The collaboration supports the Macao SAR Government's "Tourism+" development strategy and reinforces Macau's position as a "World Centre of Tourism and Leisure." As the drama continues to engage audiences, SJM hopes to inspire viewers to visit Macau and experience the city's unique attractions and filming locations first-hand. In particular, the initiative encourages visitors to explore Macau's historic districts, bringing additional footfall to local communities, expanding the customer base and creating opportunities for small and medium-sized enterprises, restaurants and retailers. Through partnerships of this nature, SJM continues to support the diversification and sustainable development of Macau's tourism industry.

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Samantha Ko, Kelly Cheung, Elena Kong and Jeannie Chan embark on an open-top bus tour of Macau.



Fans and visitors warmly greet the cast of “This City Never Sleeps” along the tour route.



The cast and hundreds of invited guests gather at Grand Lisboa Palace to celebrate the finale of “This City Never Sleeps”.