

Press Release

**SJM – proud title sponsor of
2021 CTA Tour SJM Professional Finals (Macau) and
National Tennis Championships – hosts a series of community
activities to set off a tennis boom in Macau**

(Macau, 5 December 2021) SJM Resorts, S.A. (“SJM”) proudly presents the 2021 CTA Tour SJM Professional Finals (Macau) and National Tennis Championships as title sponsor, which will be held at the Macau Tennis Academy from 6 – 12 December 2021.

China’s top tennis players are gathering in Macau to compete in the finals, and a series of educational and promotional activities for the community will be held during the tournament to spark a tennis boom in Macau. Activities include a Youth Talk for college students, a Community Tennis Clinic with Macau Special Olympics athletes, as well as “tennis-themed” promotions at Grand Lisboa Palace Resort Macau (Grand Lisboa Palace) and Grand Lisboa Hotel.

Ms. Daisy Ho, Chairman of the Board of Directors of SJM, said, “SJM is honoured to be the title sponsor of the 2021 CTA Tour SJM Professional Finals (Macau) and National Tennis Championships. By bringing this national level tennis tournament to Macau, we aim to further promote cross sector integration of ‘tourism + sports’ for the benefit of the city’s development into a ‘world centre of tourism and leisure’, fully complementing the entire Greater Bay Area and cumulating experience for the 15th National Games.” Ms. Ho continued, “At the same time, we are pleased to make use of this opportunity to organise a series of exchange activities to promote the sports and to extend our support to the Macau community.”

Ahead of the tournament finals in Macau, children of SJM employees volunteered to participate in a ball kids training programme. A total of 50 young candidates from Macau who passed the assessment were invited by the Chinese Tennis Association (CTA) and the Macau Tennis Association to be the official ball boys and ball girls in the finals’ week from 6 – 12 December.

SJM and CTA jointly invited internationally renowned Chinese tennis player, Li Na and three other tennis stars to conduct a Youth Talk for students of the University of Macau including Stanley Ho East Asia College and Henry Fok Pearl Jubilee College. The four athletes hope to inspire future generations and encourage them by sharing their experiences as professional athletes.

Through the power of sports, SJM aims to promote inclusion for individuals with disabilities. SJM has invited Macau Special Olympics athletes to participate in a Community Tennis Clinic, where they will receive coaching and play games with professional CTA players and Macau Tennis Association players on 9 December at the Macau Tennis Academy.

Throughout the tournament from 6 – 12 December, Grand Lisboa Palace will be getting into the spirit of the sport by serving tennis-themed pastries at the Lobby Lounge. For

a limited-time, Cyril Dupuis, Executive Pastry Chef of Grand Lisboa Palace is handcrafting a “Match Point” vanilla cheesecake featuring a blend of vanilla and smooth cheese in the shape of a tennis ball. The “Match Point” cheesecake is perfectly paired with two small, intricately crafted golden-chocolate tennis rackets and balls. At Grand Lisboa Hotel, the creative pastry team is also baking an array of colourful “tennis ball muffins”. The orange *Carrot Bun with Red Beans* or the green *Coconut Pandan Bun* tennis ball muffins are the perfect “match” as snacks while watching the tournament and are available at the Grand Lisboa Lobby Hamper House.

On 12 December, the last and most exciting day of the tournament, a cocktail celebration will be held amongst the beautifully landscaped gardens of Jardim Secreto at Grand Lisboa Palace. Trophies will be presented to the winning players of the 2021 CTA Tour SJM Professional Finals (Macau) and National Tennis Championships. Also on this special occasion, SJM will present a cheque donation to Macau Special Olympics to foster the continued development of sports for the Macau community.

