

Press Release

SJM Launches New Dragon Boats and Team Dragon Boats

Promoting Dragon Boat Racing and Preserving Intangible Cultural Heritage

(Macau, 7 May 2025) SJM Resorts, S.A. (“SJM”) proudly hosts the “2025 SJM Macao International Dragon Boat Races,” partnering again with the Sports Bureau of Macao SAR Government and the Dragon Boat Association of Macao, China (“DBAMC”). To promote this signature Macau sporting event and preserve the intangible cultural heritage, SJM has provided 14 brand-new standard dragon boats to DBAMC. On 6 May, SJM hosted the launching ceremony of the 14 new standard dragon boats and offered well wishes to the participating teams for a safe and successful competition at the Nam Van Lake Nautical Centre.

A traditional blessing ritual for 14 new dragon boats was officiated by Ms. Lei Si Leng, Acting Vice President of the Sports Bureau of the Macao SAR Government; Ms. Daisy Ho, Managing Director of SJM Resorts, S.A.; and Mr. Vong Ka Hou, President of the Dragon Boat Association of Macao, China. This was followed by a ceremonial launch, where SJM Board of Directors and management came together to offer blessings and cheered on the SJM dragon boat teams, wishing them smooth races, favourable weather, and a successful event ahead.

Ms. Daisy Ho, Managing Director of SJM, remarked “In Chinese culture, the dragon boat is more than a festive emblem—it carries our hopes for blessings, our respect for tradition, and a profound sense of community spirit. SJM has long supported dragon boat racing—not only by backing local competitions, but by actively encouraging our team members to train and take part, and embedding this cultural sport into the fabric of our community. We are delighted to provide 14 new dragon boats to the Dragon Boat Association of Macao, China, with the hope of breathing new life into the races and passing on this cherished heritage to the next generation.”

The “2025 SJM Macao International Dragon Boat Races” will take place on 24, 25 and 31 May. SJM will field eight teams in this year’s competition, including SJM Jubilee (Standard), SJM Jubilee A (Small), SJM Jubilee B (Small), SJM Flourish (Small) in men’s category, SJM Lotus (Standard), SJM Lotus A (Small), and SJM Lotus B (Small) in the women’s category, and SJM Jubilee (Standard) in the mixed category.

As a dedicated advocate of Macau’s sporting and cultural landscape, SJM remains steadfast in promoting the city’s development as a “City of Sports.” Through “Sports + Tourism” initiatives, SJM aims to attract international tourists while fostering community engagement and cultural exchange, contributing to Macau’s ongoing diversification.

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SJM hosted the launching ceremony of the 14 new standard dragon boats at the Nam Van Lake Nautical Centre.



The Guests of Honor officiated the launching ceremony of 14 brand-new dragon boats, hoping for a successful and auspicious start.



SJM has provided 14 brand-new standard dragon boats to DBAMC, promoting this signature Macau sporting event and preserving the intangible cultural heritage.



SJM Board of Directors and management team blessed the SJM teams and cheered them at the “SJM Dragon Boat Launching Ceremony.”



SJM will field eight teams, all geared up and ready to compete with formidable spirit.