澳娛綜合度假股份有限公司
SJM RESORTS, S.A.

Press Release

SJM Successfully Hosts the 2026 World Alba White Truffle Charity Auction

International auction connection, Italian culinary excellence and community support converge at Don Alfonso 1890

(Macau, 9 November 2026) SJM Resorts, S.A. ("SJM") successfully hosted the 2026 World Alba White Truffle Charity Auction at the MICHELIN-starred Don Alfonso 1890 at Grand Lisboa Palace Resort Macau. The event brought together culinary enthusiasts for an evening celebrating authentic Italian gastronomy while supporting charitable causes in Macau.

Supporting an International Auction and Local Charitable Causes

The event marked the revival of SJM's longstanding white truffle charity auction tradition and, for the first time, featured a live connection with the internationally renowned World Alba White Truffle Auction in Grinzane Cavour, Piedmont. Through the cross-continental broadcast, guests in Macau not only witnessed this internationally renowned event but also bid for one of the auction's most coveted lots: an exceptional 850g white truffle. Following intense bidding, the prized truffle was ultimately sold to a Hong Kong buyer for €100,000, creating one of the evening's most memorable moments.

Among the distinguished guests attending the occasion were Mr. Gianfranco Garau, Mayor of Grinzane Cavour, Italy, Mr. Mauro Carbone, Director of the National Center for Truffle Studies in Alba, Italy, Mr. Vong Kok Seng, President of the Charity Fund from the Readers of Macao Daily News, and Mr. Jeffrey Vong, Vice Chairman of the Macau Tung Sin Tong Charitable Society, the two beneficiaries of this year's fundraising initiative. Proceeds from the evening will benefit the Charity Fund from the Readers of Macao Daily News in support of the 43rd Walk for a Million, as well as the Macau Tung Sin Tong Charitable Society's 2026 Annual Fundraising Campaign.

A White Truffle Feast Celebrating Southern Italian Culinary Heritage

During the evening, guests enjoyed a specially curated six-course dinner showcasing the distinctive aroma and delicate complexity of Alba white truffle paired with premium wines from Piedmont. The menu was meticulously crafted by Chef Ernesto Iaccarino of Don Alfonso 1890 in Sant'Agata sui Due Golfi, Italy, together with Head Chef Fabiano Palombini of Don Alfonso 1890 at Grand Lisboa Palace Resort Macau. Reflecting the brand's farm-to-table philosophy and commitment to authentic Southern Italian cuisine, the dining experience brought the flavours of Piedmont's seasonal harvest and renowned winemaking heritage to the table.

Another highlight of the evening was SJM's local live auction, hosted by supporting partner Christie's, featuring six exclusive lots led by three magnificent whole Alba white truffles weighing approximately 250g, 300g and 350g. The auction also featured

ten Italian magnum bottles from Piedmont's renowned Barolo and Barbaresco wine regions. All lots attracted enthusiastic bidding from guests, who demonstrated their support for charitable causes through generous participation.

Through this meaningful event, SJM brought together exceptional dining experiences, international cultural exchange and charitable giving, extending the positive impact of its hospitality offerings beyond the table and into the wider community, while further strengthening cultural and gastronomic ties between Macau and Italy.

- End -



Among the guests attending White Truffle Charity Auction were (from left to right): Mr. Jeffrey Vong, Vice Chairman of the Macau Tung Sin Tong Charitable Society; Mr. Mauro Carbone, Director of the National Center for Truffle Studies in Alba, Italy; Chef Ernesto Iaccarino of Don Alfonso 1890 in Sant'Agata sui Due Golfi, Italy; Mr. Gianfranco Garau, Mayor of Grinzane Cavour, Italy; Mr. Nelson Ang, Vice President of Food & Beverage Service of SJM and Mr. Vong Kok Seng, President of the Charity Fund from the Readers of Macao Daily News.



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